

## LD2 Committees

### PC Recruitment

**GOAL:** Increase # of PCs in the LD by 10% with a focus on those areas currently without a PC  
**Objectives:** Participate in NDTC online training <https://traidemocrats.org> *Member Recruitment and Retention for Local Democratic Parties*, hold one brainstorming session with Committee members and begin formulating plan and budget. Discuss use of social media for communication.

### Voter Registration

**GOAL:** Increase Voter Registration in LD2 by 10%  
**Objectives:** Participate in Field Team 6 Zoom, *Learn to Register Democrats on the Ground* specific to Arizona on Tuesday 2/21 and Wednesday 3/29, 6:00-7:00 pm MST – <http://www.fieldteam6.org/actions> Hold hold one brainstorming session with Committee members and begin formulating plan and budget. Discuss use of social media for communications.

### Internship/Fellow/Youth Engagement

**GOAL:** Collaborate with LD4 to create Internship/Fellow Program to engage youth and build future leaders and candidates  
**Objectives:** Develop staffing structure and create Steering Committee in collaboration with LD4. Develop budget. Discuss use of social media for communications.

### Fund Raising

**GOAL:** Increase revenue to cover the cost of new initiatives including Internship/Fellow program, printing of “platinum” ticket, support for MCDP, MCYD, LD office space, etc  
**Objectives:** Participate in NDTC online training <https://traidemocrats.org>, *Fundraising for Your Local Democratic Party's Future*, hold one brainstorming session with Committee members and begin formulating plan and budget. Discuss use of social media for communications.

Attend ADP Training courses:  
<https://academy.azdem.org>

### Communications

**GOAL:** Build communications plan for consistent and constant messaging using both social media and print media  
**Objectives:** Participate in NDTC online training <https://traidemocrats.org> *Using Social Media Platforms; Intro to Communications; Messaging and Communications*, hold one brainstorming session with Committee members and begin formulating plan and budget.

### Community Outreach

**GOAL:** get our “brand” out there to enhance community awareness, increasing the opportunity for financial and boots on the ground support.  
**Objectives:** Participate in NDTC online training <https://traidemocrats.org> *Intro to Communications, Building Your Network: Donors, Volunteers & Validators*, hold one brainstorming session with Committee members and begin formulating plan and budget. Discuss use of social media for communications.

### Candidate Recruitment

**GOAL:** Recruit candidates for all LD2 offices.  
**Objectives:** Participate in NDTC online training <https://traidemocrats.org> *Political Candidate Recruitment*, hold one brainstorming session with Committee members and begin formulating plan and budget. Discuss use of social media for communications

[azld2dems.org/committee\\_signup](https://azld2dems.org/committee_signup)

